

## Agricultural Lobbyist

### Description

Agricultural lobbyists work to make sure government officials hear the voice and position of companies, organizations, industries or even communities. It is their goal to influence policy development and look out for the interests of the individuals they represent. Furthermore, they develop and suggest strategies to enact new laws and change existing laws affecting agriculture.

### Education/Training Requirements

- Bachelor's degree in Agricultural Communications, Agricultural Economics, Journalism, Law, Political Science, or Public Relations (required)

### Recommended High School Coursework

- Agriculture Education
- Debate
- English
- Public Speaking
- Social Sciences

### Common Responsibilities

- Research legislation or regulatory proposals
- Remain abreast of developments and governmental issues
- Report policy introduced and in discussion to those whom you represent
- Attend various pertinent legislative hearings
- Work to develop and coordinate with grassroots efforts
- Build relationships with elected officials and their staff
- Educate and inform officials on issues in agriculture and how certain pieces of legislation or regulations could affect the industry
- Work to help your organization or company develop a policy strategy
- Develop and suggest strategies to enact new laws and change existing laws affecting agriculture
- Address concerns & challenges to meeting compliance for international & federal regulations
- Help your organization or company navigate the political process

### Typical Employers

Organizations, commodity groups, and companies often hire agricultural lobbyists. You can work on national, state or local levels.

### Additional Resources

[Association of Government Relations Professionals](#)  
[National Association of State Lobbyists](#)